



Progress, Challenges & Opportunities

Prematurity Conference 2010

*Presented by HCA
Midwest Health System
& the March of Dimes
Greater Kansas Chapter*



**HCA Midwest
HEALTH SYSTEM®**

March of Dimes Sponsoring Hospitals

Centerpoint Medical Center
Menorah Medical Center
Overland Park Regional Medical Center
Research Medical Center

Stormont-Vail
HealthCare

Special thanks to our lead sponsor,
HCA Midwest Health System, for
providing
this conference at no charge for all
at-



March of Dimes Sponsoring Hospitals

Centerpoint Medical Center
Menorah Medical Center
Overland Park Regional Medical Center
Research Medical Center

***The 2010 Prematurity Conference –
Progress, Challenges and Opportunities*** is presented by
the Greater Kansas Chapter of the March of Dimes and
promoted by:

**Perinatal Association of Kansas
Mother and Child Health Coalition
Kansas Maternal and Child Health Council
Kansas Chapter of the American Academy of Pediatrics
Kansas Chapter American College of Nurse Midwives
Kansas Academy of Family Physicians**

Progress, Challenges & Oppor-

Prematurity Conference 2010

Keynote Speakers

Richard N. Waldman, MD

President

American Congress of Obstetricians and Gynecologists

Mirtha Beadle, MPH

Deputy Director of Minority Health

U.S. Department of Health and Human Services

Robert G. Holcomb, MD, FAAP

Neonatologist

Sunflower Neonatology

March of Dimes Board Member

Tracy Branch, MPAS, PA-C

Lieutenant Commander

U.S. Public Health Service Region VII Minority Health

Wednesday, November 17, 2010

7:30 am to 4:00 pm

Overland Park Marriot

Agenda

7:30 a.m. - 8:00 a.m.

Registration, Networking & Buffet Breakfast

8:00 a.m.

Welcome & Opening Remarks

8:15 a.m. - 8:45 a.m.

Prematurity Campaign — The Road Ahead

In 2008, the March of Dimes launched Phase II of the national Prematurity Campaign by providing the first Premature Birth Report Card for each state and for the nation as a whole. With a national grade of “D” it was apparent that a strategic change in direction was needed. Two years later - for the second year in a row, premature birth rates have seen a modest national decline. Dr. Holcomb will discuss the strategies that are contributing to this decline and share the 2010 report card data for Kansas and Missouri.

Robert G. Holcomb, MD, FAAP

Neonatologist, Sunflower Neonatology Associates
Director, HCA Midwest Neonatal Transport Service
Board Member, March of Dimes Greater Kansas Chapter

8:45 a.m. - 10:15 a.m.

Racial & Ethnic Disparities in Birth Outcomes—A Life Course Perspective

In the United States, black infants have significantly worse birth outcomes than do white infants. This presentation will focus on disparities in birth outcomes as consequences of various medical and social issues. TIT. Commander Branch will also discuss how five countries with the greatest infant mortality rates have been successful in addressing this issue.

Tracy Branch, MPAS, PA-C

Lieutenant Commander

U.S. Public Health Service Region VII Minority Health

Agenda *continued*

10:15 a.m.

Break

10:30 a.m. - 11:30 a.m.

National Partnership for Action to End Health Disparities

The mission of the National Partnership for Action (NPA) is to mobilize and connect individuals and organizations across the country to create a nation free of health disparities, with quality health outcomes for all people. Join us as we learn about NPA goals, initiatives and state partnerships aimed at eliminating health disparities. Learn about the NPA establishment of Health Equity Boards and Regional Blueprints for Action and discuss Kansas' role in the future.

Mirtha Beadle, MPA

Deputy Director of the Office of Minority Health,
U.S. Department of Health and Human Services

11:30 a.m. - 12:30 p.m.

Lunch

Local Perspectives on Key Perinatal Issues

A panel of maternal and infant health care professionals will provide insight and discuss key perinatal issues related to birth outcomes from their different practice perspectives. Dr. Dennis Cooley, President of the Kansas Chapter of the American Academy of Pediatrics will facilitate this conversation among obstetrics, perinatology, neonatology, and nurse midwifery professionals.

Facilitator - Dennis Cooley, MD - President, Kansas Chapter of the American Academy of Pediatrics, Chair, Blue Ribbon Panel on Infant Mortality

John F. Evans, MD - Perinatologist, Stormont Vail HealthCare

Sheila Roth, CNM - American College of Nurse Midwives

Sue Hall, MD - Neonatologist, Stormont Vail HealthCare

12:30 p.m.

Break

Agenda *continued*

12:45 p.m. - 2:00 p.m.

Reducing the Late Preterm Birth Rate

Late preterm births account for the majority of the increase in the US singleton preterm birth rate. At the same time, the national c-section rate has risen dramatically with late preterm infants accounting for the largest increase in c-section deliveries. Dr. Richard Waldman, President of the American Congress of Obstetricians and Gynecologists will discuss ACOG opinion and practice bulletins related to late preterm birth and deliveries prior to 39-weeks gestation. He will also share his insight on how the issue is debated among practitioners and how recommended changes are being incorporated into practice.

Richard Waldman, MD, FAAP

President, American Congress of Obstetricians and Gynecologists
Chair, Obstetrics & Gynecology St. Joseph's Hospital Health Center,
Syracuse, NY

2:00 p.m. - 3:30 p.m.

Hospital Quality Indicator Projects

Learn about hospital/health system quality indicator projects focused on reducing elective c-section and induction rates. Physician panel will share best practices and identify current and emerging issues impacting successful implementation.

Tracy Cowles, MD – Midwest Perinatal Associates, HCA Midwest

Janet Owen, RN - Women & Children Quality Coordinator, Saint Luke's Hospital and Clinics

Ian Rosbrugh, MD – Heartland Women's Health Care, North Kansas City Hospital

April Crouch, RN - NICU Manager, Shawnee Mission Medical Center

3:30p.m. - 4:00 p.m.

Discussion— Partners, Resources, Action Plan

What actionable steps must we take in Kansas and the Kansas City area to engage entire communities in combating the epidemic of premature birth? Who are our strategic partners and what role do they play? What resources are available and what else do we need? How can we work together to achieve measurable results in 2011?

Diane M. Daldrup

State Director of Program Services, March of Dimes Greater Kansas Chapter

Expecting something wonderful?

We deliver.

Spacious, private birthing facilities close to home
Expert care for routine and high-risk pregnancies
Advanced care for premature or critically ill newborns

 **Midwest** WOMEN'S CARE

Centerpoint Medical Center
Menorah Medical Center
Overland Park Regional Medical Center
Research Medical Center

877-76-WOMEN • MidwestCareforWomen.com

Keynote Speakers

Dr. Richard Waldman, MD, FAAP

Dr. Richard Waldman received his medical degree from the New Jersey College of Medicine in 1972 and completed his Residency in Obstetrics and Gynecology at the Upstate Medical Center in Syracuse, NY. After a two year United States Air Force obligation, he returned to Syracuse where he currently practices.

Dr. Waldman has received many awards including a United States Air Force Commendation Medal, a District Service Award and a Section Service Award from the American College of Obstetrics and Gynecologists, and a community service award from the Onondaga County Medical Society. Dr. Waldman currently serves at St. Joseph's Hospital as the Chairman of the Obstetric and Gynecology department and is member of the Medical Executive Committee. He is also President of the American College of Obstetrics and Gynecologists. During his career, Dr. Waldman has advocated for improvements in the health and welfare of women. Dr. Waldman has lectured frequently, published several medical journal articles and was listed as one of the Best Doctors in America for the last several years.

Robert G Holcomb, MD, FAAP

Neonatologist, Sunflower Neonatology Associates
Director, HCA Midwest Neonatal Transport Service
Member, Board of Directors, March of Dimes Greater Kansas Chapter

Dr. Holcomb attended medical school at Georgetown University School of Medicine and completed his pediatric residency at Wilford Hall U.S.A.F. Medical Center. After his neonatology fellowship, he became a staff neonatologist at Landstuhl Regional Medical Center in Germany. Dr. Holcomb gained considerable experience in transport medicine conducting international and trans-Atlantic missions moving critically ill neonate and pediatric patients. After his tour of duty in Germany, Dr. Holcomb was stationed at Keesler Medical Center where he was Director of Neonatal Services and Director of the Critical Care Air Transport Teams. After almost 18 years of service in the USAF, Dr. Holcomb joined Sunflower Neonatology in the winter of 2006. Instrumental in its formation, he is the Medical Director of HCA's Midwest Division Neonatal Transport Service which began operation in 2007. Dr. Holcomb serves on the Board of Directors for the Greater Kansas Chapter of March of Dimes. Dr. Holcomb resides in Stilwell, Kan., with his wife and three children

Keynote Speakers

Mirtha Beadle, MPA

Deputy Director of the Office of Minority Health,
U.S. Department of Health and Human Services

Ms. Beadle is the Deputy Director of the Office of Minority Health for the U.S. Department of Health and Human Services (DHHS). Ms. Beadle serves as the principal advisor to the Deputy Assistant Secretary of Minority Health and works to improve the health of racial and ethnic minorities, eliminate health disparities, and improve coordination of the DHHS efforts related to minority health. She is also responsible for strategic planning, evaluation efforts, Congressional and White House Initiative reports and overseeing the OMH budget, operations and programs.

Prior to joining OMH, Ms. Beadle served as Senior Policy Specialist in the Office of the Executive Secretariat, Immediate Office of the Secretary, HHS. She also served as Team Leader for the Prevention and Health Services Team that had comparable responsibilities for the Administration on Aging, Administration for Children and Families, Health Resources and Resources Administration and nine staff divisions within the Office of the Secretary. Ms. Beadle coordinated senior level briefings on key matters pertaining to minority health, health disparities, disease prevention, health promotion, select agents related to bioterrorism activities (Patriot Act provisions), occupational health and safety, the Synar Amendment (youth tobacco control), HIV/AIDS and special initiatives.

Tracy Branch, MPAS, PA-C

Lieutenant Commander
U.S. Public Health Service Region VII Minority Health

Tracy Branch is a Lieutenant Commander in the U.S. Public Health Service and a Region VII Minority Health Consultant. Lt. Branch works tirelessly to provide cultural education focused on eradicating health disparities in the United States.

Physician Panels

Local Perspectives on Key Perinatal Issues

Dennis Cooley, MD

*President, Kansas Chapter of the American Academy of Pediatrics
Chair, Blue Ribbon Panel on Infant Mortality*

John F. Evans, MD

Perinatologist, Stormont Vail HealthCare

Sheila Roth, CNM

American College of Nurse Midwives

Sue Hall, MD

Neonatologist, Stormont Vail HealthCare

Hospital Quality Indicator Projects

Tracy Cowles, MD

*Midwest Perinatal Associates
HCA Midwest*

Janet Owen, RN

*Women & Children Quality Coordinator
Saint Luke's Hospital and Clinics*

Ian Rosbrugh, MD

*Heartland Women's Health Care, P.C.
North Kansas City Hospital*

April Crouch, RN

*Perinatal Manager
Shawnee Mission Medical Center*

